

# How To Write A Feature Article

A feature article does more than just give information – it may also interpret news (give opinions), and it should be entertaining

*There are 4 parts in a feature article*

## 1. **Title or Headline**

- Should be catchy – clever – attention grabbing and visually interesting
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## 2. **Introduction**

- Needs to grab the attention of your reader, hook them in and make them want to keep reading
- Use descriptions, drama, emotion, quotations, rhetorical questions, allusions, alliteration and metaphors.

## 3. **Body**

- Stick to the main ideas or answer any questions raised in the introduction
- Try to maintain a distinctive voice throughout the writing

## 4. **Conclusion**

- Reviews the main points
- Should be written to help the reader remember the article.

*Top Tips*

- *Focus on what people will be interested in, voice and emotion can make it either interesting or boring.*
- *Be clear about why you are writing the article. Is it to inform, persuade, observe, evaluate, or evoke emotion?*
- *Research and consider more than one point-of-view*
- *Choose the 'tense' of your story and stick to it. Present tense usually works best.*
- *Avoid lengthy, complex sentences and paragraphs*
- *Accuracy is important - you can interpret and add opinion, but not lie!*